



PRIVACY POLICY FOR SMS MESSAGES

WE, JOHNSON ORTHODONTICS, RESPECT YOUR PRIVACY AND ARE COMMITTED TO PROTECTING YOUR PERSONAL INFORMATION. THIS PRIVACY POLICY EXPLAINS HOW WE COLLECT, USE, AND SHARE INFORMATION WHEN YOU OPT IN TO RECEIVE SMS MESSAGES FROM US.

Information We Collect

When you opt in to receive SMS messages, we collect:

- Your phone number
- Consent to send SMS messages from Johnson Orthodontics for appointment reminders, marketing messages, and general two-way communication.

How We Use Your Information

We use your information to:

- Send you the SMS messages you've opted in to receive
- Provide updates, promotions, or other relevant content based on your preferences

Sharing Your Information

We do not share your phone number or SMS opt-in information with third parties for marketing purposes.

Your Rights

You can opt out of receiving SMS messages at any time by replying with "STOP" to any message we send you.

Data Security

We implement reasonable measures to protect your personal information from unauthorized access or disclosure.

If you have questions or concerns about our privacy policy, contact us at 302-645-5554.

Effective 1/14/2025